

In the last few years, Clear Channel has taken over the radio market here in Jacksonville. Instead of it being better, it has gotten much worse. We used to have local people playing the music people here wanted to hear and a friendly competition between the two country radio stations in town. Now, since they are owned by the same people, the programming is remarkably the same and has become dull and intolerable. Also, the traffic and weather services provided by these stations are inaccurate and simply a waste of time to listen to. In order to combat this, I switched to XM Radio. I have one in my car and one in my office. With a large selection of music and other features, I can listen to what I want, when I want. The programming is original and interesting and keeps me entertained. In order to get anything near that level of entertainment, I have to switch to a radio station in Daytona Beach, FL which is about 90 miles away. In that I am willing to pay about \$17 per month for satellite radio services should tell you what value I place on the satellite radio that I use. With the local stations, I feel I get what I pay for. Nothing.

I urge you to permit the satellite delivered radio services to carry local traffic and weather information and to allow them to compete in the marketplace. The broadcasters in this market have lost touch with the consumer and perhaps a little healthy competition, which is the heart of the American system, would jolt them into providing more interesting, less special interest driven radio programming. The Petition filed by the National Association of Broadcasters (04-160) simply shows that their members are afraid of competition and are unwilling to change to serve the marketplace. Please reject this petition and strike a blow for a return to good programming on the radio airwave of this country.

Rich Christopherson